

The Kids Sale

Vendor Registration

2011 FALL Sale • October 13 – 15

Location: JCC of Greater Orlando • 11184 S. Apopka Vineland Rd. • Orlando, FL 32836

Vendor Info

Business Name: _____

Contact Name: _____

Contact Phone #: _____ Alternate Phone #: _____

Address: _____ City, St, Zip _____

Web Site Address (if applicable): _____

Email: _____

Summarize products/services to be promoted and/or sold at your vendor booth:

Vendor Options (Deadline September 30, 2011):

Goodie Bag Inserts –\$35

Your tangible item will be placed in our “Goodie Bag” that will be handed out to the first 100 shoppers each sale day. It is suggested that this be either a coupon promoting your product(s)/business or a brochure. A business card is also acceptable. All goodie bag promotional material must be provided by **September 30**.

Website Link –\$50

Your logo and web site link will be highlighted on our Vendor’s webpage as a resource and sponsor. This will remain active on our web site until the next sale is announced (approximately 6 months). Every email or advertisement we send includes our website address with your business link.

Table Display –\$75

Table size is 6 feet with 2 chairs. This will allow you the space to display and market your business to hundreds of families during our sale hours throughout four days. Goodie bag inserts are included as a marketing tool with this option. **A tangible item or gift certificate (minimum \$25 value) must be provided with final payment.** In an attempt to offer a non-competing atmosphere, *only one vendor per category* will be allowed to purchase a table display.

Website and Table Display - \$100

This combination deal saves you \$25. Showcase your business with a vendor table and reinforce your product by advertising to hundreds of families via the internet. Goodie bag inserts are also included. **A tangible item or gift certificate (minimum \$25 value) must be provided with final payment.** Email a logo to be displayed on our website to thekidsale@yahoo.com.

Booth Space–\$120

Booth space is the size of 2-6 foot tables side by side and will allow more room for marketing. If you are interested in showcasing new products then this extra space will draw attention and enhance your visibility. Goodie bag inserts are included. A web site link may be added for an additional \$20. This additional combination affords the most exposure for your business with a total savings of \$30.

Upon confirmation, our guidelines and rental agreement will be e-mailed. Fifty percent of the rental fee is due upon confirmation with the balance due one week prior to event start date.

PAYMENT

Payments can be made via **Paypal** to thekidsale@yahoo.com or you can mail a check made payable to:

West Orange Consignments, LLC
PO Box 347
Gotha, FL 34747

Email: thekidsale@yahoo.com

Website: www.thekidsale.biz